

renew

OUR PLANET IN MIND WITH EVERY PRODUCT.

Each product in our Renew line is carefully chosen because it meets one or more of the key criteria below. With these initiatives situated in their global supply chain, the products in our Renew line contribute to the prevention of unnecessary environmental harm and/or promote social responsibility in communities around the world.

Key Criteria

- MUST INCORPORATE A MINIMUM OF 20% RECYCLED OR BYPRODUCT MATERIALS - WHICH MUST BE CERTIFIED BY LABORATORY TESTING.
- SHOULD INCLUDE BIO-BASED COMPONENTS IN ACCORDANCE WITH USDA BIOPREFERRED PROGRAM GUIDELINES, AS AN ALTERNATIVE TO PETROLEUM-BASED COUNTERPARTS. ACCEPTABLE BIO-BASED MATERIAL INCLUDES PLA, AND COMPOSTABLE CLAIMS NECESSITATE PROPER CERTIFICATION. ADDITIONALLY, WHEN APPLICABLE, REPLACE PLASTIC LIDS WITH BAMBOO. PLEASE NOTE THAT LEATHER PRODUCTS ARE NOT ELIGIBLE.
- MUST POSSESS CERTIFICATION FOR COMPOSTABILITY OR BIODEGRADABILITY.
- MUST HOLD RESPONSIBLE SOURCING CERTIFICATIONS, SUCH AS FSC (FOREST STEWARDSHIP COUNCIL) CERTIFICATION.
- MUST OBTAIN CERTIFICATION FOR ORGANIC COMPOSITION.
- MUST BE RECYCLABLE AT THE END OF ITS LIFECYCLE, WITH A RECYCLING RATE EXCEEDING 50%, IN ACCORDANCE WITH CONSUMER RECYCLING PRACTICES IN THE UNITED STATES. (LIMITED TO CARDBOARD, CANS, AND PAPER PRODUCTS)
- MUST BE ASSOCIATED WITH A GIVE-BACK PROGRAM, WHETHER IN THE FORM OF MONETARY CONTRIBUTIONS OR OTHER FORMS OF VALUE.
- SHOULD NOT BE DESIGNED AS SINGLE-USE ITEMS, EVEN IF THEY MEET THE ABOVE CRITERIA.

As we change or add products, we require our product partners to supply supporting paperwork with their environmental or social responsibility claims. Once claims have been verified, we assign the appropriate icon to display what criteria the product meets.

Icons



Product Categories

DRINKWARE



HEADWEAR



SUNGLASSES



NOTEBOOKS



UMBRELLAS



PENS



HOUSEWARES



BAGS



BLANKETS



ELECTRONICS

