



## FSC Quick Guide

### What is FSC?

FSC stands for the Forestry Stewardship Council. They are an international non-profit that promotes responsible management of the world's forests via timber certification.

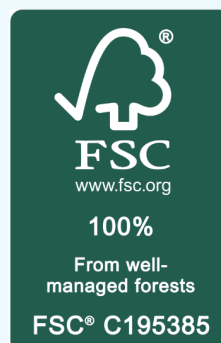
### Why are FSC products special?

FSC certified products are made from wood, bamboo, cork or other forestry materials. The material is followed from the time it is harvested, through the manufacturing process (our suppliers and us), and then is also monitored as it is sold. As an FSC certificate holder, we have to keep extensive records about our products to ensure we hold up FSC standards.

### Product Categories

- Portfolios and Notebooks
- Home and Auto
- Desk & Accessories
- Amenities
- Tools, Lights, and Keytags
- Hitronics
- Drinkware

### Hit FSC Information



Certificate registration code  
NC-COC-074295

FSC License Code  
FSC-C195385

## Marketing FSC Products

Hit's certification is accessible on the sustainability landing page

There are two types of FSC certifications:

### CHAIN OF CUSTODY CERTIFICATION

(\*Hit has this certification.)

Companies can make approved changes to the items and market them according to FSC standards.

### PROMOTIONAL LICENSE

Companies can promote and market FSC items, but they cannot make any changes or additions (like printing) on the items.

\*Hit is approved to market these items through our certification, however, we do not recommend any clients use the FSC logo when marketing our products on our site without also receiving one of these FSC certifications above.\*

## FSC SKU Info

Each FSC item will have "FSC" added into thier sku(s).

Examples:

6968FSCBLK

75024FSCNAT



\*Items transitioning to FSC material:

We are only cutting POs for FSC items with FSC material - we will transition the old skus once we have run through the old stock.

\*New items:

New items with FSC material will only ever be FSC - there will not be another option once the item is established in the Hit product line.

## Adding Products to Product Line

FSC items will be added to the Renew group in the Hit product line once they have transitioned to the new stock of material or once a new item has arrived and is in stock. They will receive a badge to show they are certified.

**\*\*For transitioning items, we will not advertise FSC stock in the product line until we have sold all the old stock.**



## On Product Markings

-All products will have a logo with Hit's certificate code (pictured right)

\*Some exceptions apply to products purchased before Hit received certification

-Our products will be made from:

\*Bamboo

\*Wood

\*Paper

-FSC markings do not need to be on the certified material (i.e. they can be on a plastic piece of an item as long as all of the forestry material in the product is certified)

