



WE ARE MAKING SUSTAINABILITY PART OF OUR BRAND.



EXPANDING OUR BUSINESS MODEL

We are developing Hit's Sustainability Program to ensure that we are taking responsibility for how our business effects all stakeholders. The transition to a triple bottom line model will allow social, environmental and financial considerations when making business decisions. We promise to remain transparent and consistent while we produce sustainable improvements that we can regularly report with pride.

2021 SNAPSHOT

Our material topics guide sustainability initiative consideration and development.

Social Responsibility



RECOGNIZE AND PROTECT STAKEHOLDERS

We are recognizing all stakeholders that our business directly and indirectly effects and are working to reduce negative impacts they experience on behalf of our operations. This includes employees, supply chain partners, the local and global community and the natural environment.



GIVE BACK

100% of our misprinted or unusable items are considered for donation to charities that help struggling communities around the globe. This amounts to tens of thousands of products annually. A percentage of sales from our AWS product line, created in memory of our founder, is donated to his favorite domestic charities.



PERFORM RESPONSIBLE BUSINESS OPERATIONS

On site, we go above and beyond for required safety audits in order to uphold our impressive MTI and LTI case numbers. Our compliance team has established an extensive plan to further secure our supply chain and ensure that all of our partners are operating responsibly.

Environmental Stewardship



TRACK AND ADDRESS ENERGY USAGE AND EMISSIONS

We are working to reduce our collective greenhouse gas emissions. We currently offset 90% of our Hit UPS account's shipping emissions, and purchase offsets to cover 90% of our electricity use.



DIVERT WASTE

We divert manufacturing wastes away from the landfill and we are actively comparing life cycle analysis' for all waste products in order to stay up to date on the best alternate waste processes. Over 1000 tons of paper products are recycled annually and close to 100 tons of other materials are diverted to be used in other processes.



REDUCE RESOURCE USE

Our green team is always searching for new and innovative ways to reduce resource use in our printing, cleaning and packaging processes. We are also considering efficiency methods that eliminate more errors and reduce resource dependency and waste.

Sustainable Business Practices



OFFER QUALITY JOBS

We offer over 2,500 jobs, and every employment opportunity is offered with the intent of creating the conditions in which people can thrive in their role. Our strong HR team is dedicated to ensuring comfortable and transparent communication to earn employee trust company wide.



SET AN INDUSTRY EXAMPLE

We are leading by example in our industry by going above and beyond what is required to be more socially responsible and sustainable. Our initiatives will stand out, and we are excited to lead the industry to a brighter future that we can be proud of.



ENSURE BUSINESS CONTINUITY

Our green business practices ensure that we are satisfying customers and remaining steps ahead of the industry competition. The sustainable initiatives we carry will secure a business future by mitigating risk, reducing unnecessary costs and more.



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AWARDS AND RECOGNITION



We are platinum certified by the Green Business Bureau, a green certification program for businesses.



Our membership in the Sustainable Packaging Coalition shows our commitment to green business operations and innovation.







We were nominated for the Sustany Foundation Sustainable Business Awards for 2021.

COVID-19 RESPONSE



Throughout the pandemic, providing a safe and secure workplace has been a top

-  We immediately assigned a dedicated team to assess the ever-changing situation the pandemic presents and develop company policies to ensure a safe work environment for all employees.
-  We are working closely with local health departments to ensure company protocols are updated in a timely and effective manner.
-  We will continue to provide supplementary disinfecting cleaning practices for all high trafficked areas and employee work stations.
-  Through contact tracing methods, we proactively inform employees and the health department on all found new cases.



With the hard work and dedication from our health and safety team, our COVID-19 infection rates have remained lower than the rates in the outside community.

SUPPORTING SUSTAINABLE DEVELOPMENT

We are aligning business goals with the United Nations Sustainable Development Goals to address the world's most pressing social, economic and environmental issues.



RE-BRANDING OUR FUTURE

We are committed to continuous improvement for Hit's Sustainability

Although some of our sustainability initiatives were previously instituted, we are considering 2021 as our sustainability program birth. We have just produced our first company sustainability report, and it can be found on our website.